

COMMON SENSE SUSTAINABLE IMPACT SUMMIT 2023

This summit brought together the region's foremost sustainability executives to engage in critical dialogues around the acceleration towards net-zero emissions through practical, actionable strategies.



SPONSORS



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Introduction

From November 8th - 9th, 2023, BuyerForesight | Common Sense Conferences hosted the Sustainable Impact Summit at The Conrad in Bali, Indonesia.

The two-day event featured a series of panel discussions, keynote addresses, and interactive workshops that provided participants with insights and plans for implementation within their organizations.

The Summit's agenda presented a blend of visionary ideas and grounded case studies, emphasizing the urgency of the climate crisis while spotlighting the ASEAN region's unique challenges and opportunities.



Keynotes



Sandiaga Salahuddin Uno

Minister of Tourism and Creative Economy
& Head of the Tourism and Creative
Economy Agency, Indonesia.

Watch the Guest of Honor Keynote





Ibu Diah Paham, Deputy Minister for Resources and Institutions at the Ministry of Tourism and Creative Economy of Indonesia, kicked off the summit, sharing more about Indonesia's innovative approaches to integrating sustainability into economic growth and national development plans.



Hamza Ali Malik, Director of the Macroeconomic Policy & Financing for Development Division at the United Nations ESCAP, offered his expertise in sustainable development and economic policy in a compelling discourse on the role of cross-sector collaboration in achieving the UN's Sustainable Development Goals.





As organizations face increasing pressure to demonstrate environmental accountability, the Sustainable Impact Summit represents a stride towards a collaborative, tech-enabled approach to ecological conservation. The outcomes of the Summit are expected to resonate across industries, inspiring a wave of innovative sustainability initiatives and a collective march towards a greener future.

Watch the feature on CNN Indonesia [here](#).



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ASUENE



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ENGIE IMPACT



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Top benefits for sponsors

- 1. This was an invitation-only event for sustainability, and all participants were pre-qualified**
- 2. We fostered a low-pressure environment which encouraged the participants to open up about their challenges**
- 3. Each Sponsor had a minimum of 15 meetings executed**



Top benefits for participants

1. High value networking opportunities amongst peers
2. Interactive, thought leadership-driven sessions focused on real-world situations they actually care about
3. A can't-miss opportunity to meet with providers who can help right now



This is the best event I've attended in 20 years of conferences."

- Head of Risk & Regulation, HammondCare

"I've spent 30 years going to conferences and normally they're supplier-heavy, but this is the other way around. This was a wonderful format where the prospect and the client didn't feel hassled, and we were able to have meaningful conversations with people who are active in the area and looking for solutions."

- Director - Sustainability Solutions
- UK & Ireland at ENGIE Impact



Session Topics

- Bridging the Gap in Sustainable Finance in Asia and the Pacific: Principles for Action
- Preparing Your Organisation for Net Zero
- Is it Time to Invest in a Sustainability Management Platform?
- Translating ESG Data into Insights & Action
- Creating a Climate-Resilient Organization
- Accessing Financing for Sustainability & ESG Initiatives
- Taking the Long View With Sustainability Investments
- Key Applications for Decarbonisation using AI/ML
- Green Data Centers: Creative Approaches to Decarbonisation
- Change Management Strategies for Sustainability
- Building an Ethical Supply Chain
- A Data-Driven Approach to Net Zero
- Avoiding the Greenwashing Trap



This was a very unique conference style that provided highly talented panels and encouraged delegates to question and actively participate - brilliant.”

- CEO, Celsus

“[It was an] amazing couple of days and glad to have the chance to participate with such a diverse group of sustainability leaders.”

- Director, Sustainability / Net-Zero Office at The Hong Kong University of Science and Technology



Special Features

STARTUP INNOVATORS



The Sustainability Impact Summit provided a dedicated time for early-stage regional sustainability startups to tell their stories and inspire attendees with their creativity and innovation.



**Fantastic event,
great connections
made.”**

- givvable representative

“I’ve done quite a number of conferences but I must say that I find this one to be special. From the curation of the attendees, to the speakers and format of discussion, it's a really enriching experience.”

- Managing Director –
Sustainability Solutions,
Zuno Carbon

Green Impact Award



The Summit recognized and celebrated local organizations in Bali that are leading the way towards sustainability, inviting representatives from the nominated organizations to share more around their initiatives on the main stage. The winner was presented with the Green Impact Award, and a portion of each summit sponsorship fee was invested directly into the winning program.

NOMINEES



Bali Sustainable
Village Life Community

WINNER



IDEP

 **SUNGAI
WATCH**

Outcomes

17

Average one-to-one meetings set for each sponsor, over delivering on the guaranteed ten meetings at no extra fee

"This is the best conference I've attended this year and I hope we can come back next year."

- Global & New Business Development Executive, Asuene



Sponsors had sales discussions with highly-qualified executive buyers, such as:



Environment Health
and Safety Head
Indonesia



Head of
Sustainability



Director of
Sustainability - Asia
Pacific



Western Health

Chief Sustainability
Officer



Sustainability &
Partnerships
Director



Head, Sustainability



Head of Procurement
Finance and ESG
Reporting



VP of ESG



Director -
Environmental
Sustainability



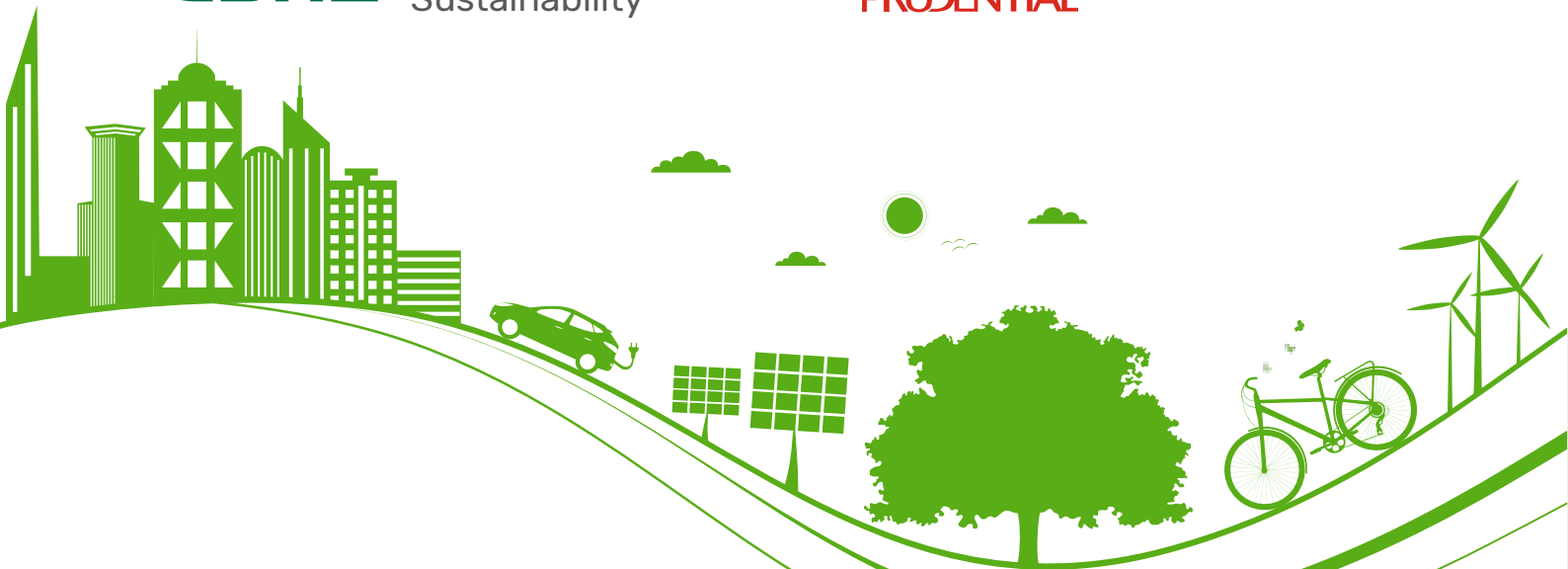
Chief Data Officer



Director, Energy &
Sustainability



Head of ESG





I liked that it was conversational, not just presentations and that the audience got engaged. Organization-wise, well done. The support we got from BuyerForesight made a big difference."

- APAC Director, Sphera

"I really appreciated the format. The approach of less presentation, more conversation is perfect for an event like this, especially, like in this case, when the audience is very representative of top experts in this particular domain. I enjoyed a lot of discussion, and the networking opportunity was great."

- Global Sustainability Manager, DNV



Participant Survey

100%

- of survey respondents were satisfied with their overall experience
- of survey respondents said the content/line-up of the event was relevant to them and their business
- of survey respondents agreed that the presenters were clear and engaging



Key Insights from Content

There's an underlying need to make data-driven decisions. It's not just about collecting data but making sure it's stored in a way that provides insights into how it's impacting our environment and how that impacts our own interactions.

Understanding the role companies play in systemic change. There's often a demand side and supply side, and responsibility lies on both sides for making inroads to sustainable action.





Sustainability is non-negotiable for millennials, and with 75% of the workforce soon to be made up of this generation, sustainability needs to be a core component and value of companies in order to attract and retain talent.

Impact finance is looking for measurable targets to see defined metrics, which is challenging because of inconsistent reporting.

Data is one of the biggest obstacles to integrating AI/ML models into sustainability programs.

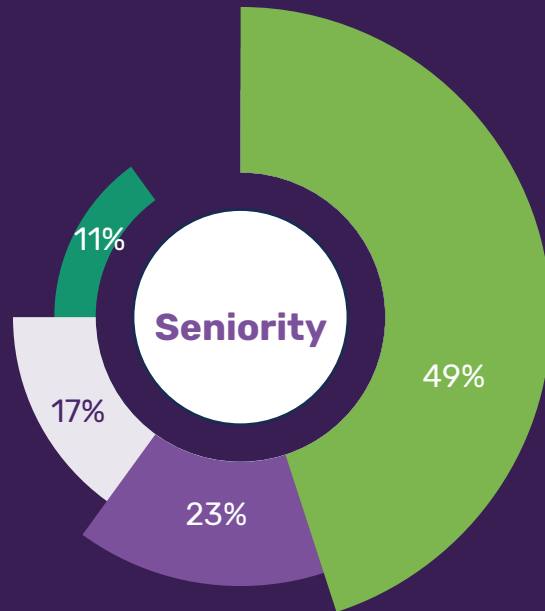
Being agile and resilient are key for companies in sustainability initiatives, as laws change globally, often with very minimal guidelines for measurement.

When it comes to change management, start by listening. Understand the key priorities of other roles and departments to identify a common understanding and bridge the gap by focusing on the results they care about.

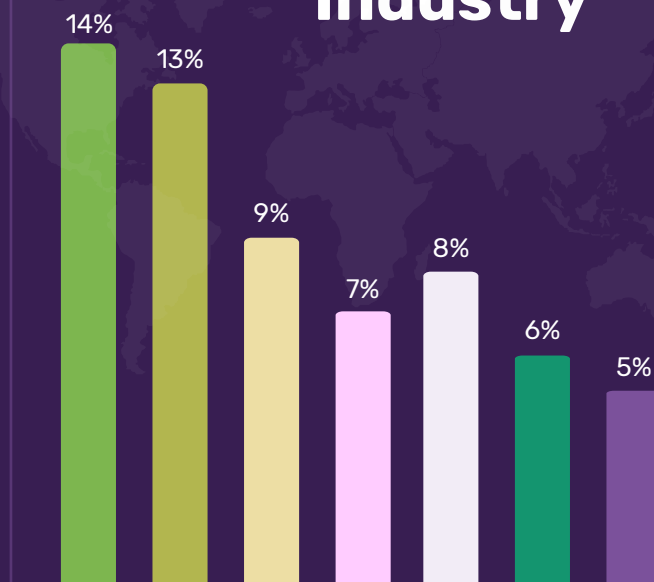
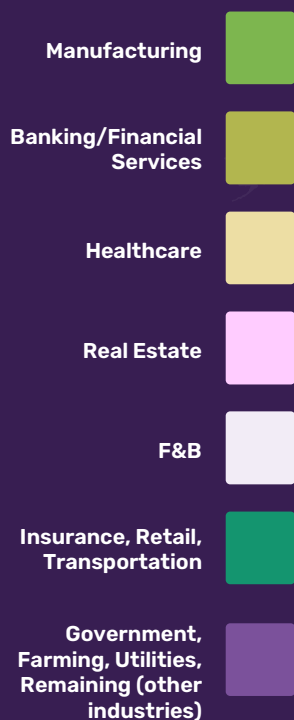


Profile Breakdowns

Seniority



Industry



Environmental Impact of the Summit



The calculated carbon footprint from flying executives to Bali from across ASEAN was 103 tonnes of CO₂. With the United Nations Carbon Offset Program, we offset twice that amount (206 tonnes) with the Burgos Wind Project, one of the largest wind farms in Southeast Asia.

This project complies with all local and national environmental policies and maintains and monitors strict compliance to standards on land use, water and waste disposal, and noise monitoring. More importantly, the Burgos Wind Farm produces clean energy and displaces generation from other sources that contribute pollutants and greenhouse gas emissions to the environment.



The Green Impact Awards were made from wood rather than plastic or another less sustainable material, and the summit partnered with an organization which plants 2 trees for every award they make.



Attendees received gifts as a 'Thank You' for participating, including pens, pencils, notebooks, and calendars - all of which were plantable and made up of eco-friendly materials.



Name tags for the summit were made from paper, reducing the use of plastic, and the lanyards which they hung from are reused from past conferences. All lanyards were returned to the BuyerForesight staff at the end of the summit to be cleaned and will continue to be used again rather than thrown away.



Continuing this trend of 'no plastic', there were none present across utensils or other refreshment aids.



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